

2018- 2019 CADDO MAGNET HIGH SCHOOL

MEN'S SOCCER

SPONSORSHIP OPPORTUNITIES



Caddo Magnet Men's Soccer is gearing up for the 2018 – 2019 season, and we are looking for sponsors to “join our team”!

Thanks to dedicated ‘student-first’ athletes, excellent coaches, and the support of staff sponsors, volunteers, families, and friends, the **Caddo Magnet Men's Soccer program has become one of the most successful and respected high school soccer programs in Louisiana.** The Caddo Magnet Men's Soccer Booster Club is determined to build on that success and to continually improve and promote the growth of program through volunteer and financial support.

The Booster Club has created an opportunity for friends, families, and businesses that share an excitement for the program to offer their support. We ask that you consider becoming a **Magnet Men's Soccer Sponsor.**

The following sponsorship levels allow everyone to give at a level that is appropriate for them or their business. We thank you in advance for considering a sponsorship, volunteering your time, and supporting Magnet Men's Soccer. If you have any questions, ideas, or comments, please contact Leah Muslow, Booster Club President at 318.573.9372.

Thank you for your support,

Magnet Men's Soccer Booster Club



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The following chart contains the sponsorship levels for the upcoming 2018-2019 Magnet Men's Soccer Program. The goal is to offer varying levels so supporters can choose the level that best works for them or their business.
















Each sponsorship level allows a portion of the contribution to count towards a designated player's team fees (read more about the *designated player credit* in the sponsorship chart).

The Digital and Mustang levels are designed specifically for families, friends, and non-corporate sponsors.

The Team and Gold levels are designed with corporate or business sponsors in mind. These levels offer a unique opportunity to sponsor a wonderful program and gain recognition for their contribution. Whether for advertising, corporate imaging, or philanthropic reasons, your sponsorship will be going to a great cause. The *designated player credit* (as explained above) will also apply at the Team and Gold sponsorship levels.

The Team and Gold sponsors will be recognized on the **pre-game jerseys** (used as practice and pre-game warm up jersey but also often worn by the players to school and elsewhere) as well the 2018-2019 (annual) "**spirit shirt**". The spirit shirt is offered at a discount to all students, staff, friends and family to increase spirit and sponsor recognition. Demand will dictate ultimate numbers, however the Booster Club will commit to printing no less than 200 of this year's spirit shirts.

The Gold level sponsors will enjoy maximum sponsorship recognition (as outlined in the following chart).

2018 - 2019 Sponsorship Opportunities Caddo Magnet Men's Soccer	Sponsorship Levels			
	\$1 to \$249 Digital	\$250 to \$749 Mustang	\$750 Team	\$1,250 GOLD
Automatic Booster Club Membership				
Tax-deductible contribution option available (if appropriate). Checks should be written directly to Caddo Magnet High School with Men's Soccer Booster Club in the subject line for this option.				
Designated Player Credit – Sponsors have the option to: 1) designate a specific player to receive a credit of half of your donation (up to \$250) towards the player's team fees, 2) designate half of your contribution (up to \$250) be placed in a scholarship fund to assist in covering team fees for players with financial need, <u>or</u> 3) choose to have 100% of their contributions go directly to support the needs of the program (no player credit).				
Recognition of sponsorship in Magnet Men's Soccer digital communication –Program Facebook page and TeamSnap				
Recognition of sponsorship on Magnet High School Website (on Men's Soccer Page)				
Business Logo/Name printed on the back of the 2018-2019 Men's practice/pre-game jersey . DEADLINE 10/12/18				
Business Logo/Name printed on the back of the 2018-2019 Men's Soccer 'Spirit Shirt' and Complimentary shirt (please designate size on sponsor form) DEADLINE 10/26/18				
Special Recognition as key sponsors as often as possible (when feasible and appropriate), such as: team communications, team banner , game day programs, roster cards, during school picnic(s) and other special events.				
Two complimentary tickets and special recognition at the end of the year Soccer banquet.				
Team Plaque (with team picture) presented to sponsor at end of year Soccer banquet				
First 'right of refusal' of GOLD sponsorship for subsequent years				

2018 - 2019 MAGNET HIGH MEN'S SOCCER SPONSORSHIP FORM



Thank you for supporting the Magnet Men's Soccer Program. Please fill out this form completely.

Sponsor Name (individual or entity to be recognized)			
Contact Name			
Street Address			
City, State, Zip			
Contact Numbers	CELL		HOME/OFFICE
Email Address			

Please indicate Sponsorship Level	<input type="checkbox"/>	DIGITAL \$1 to \$249
	<input type="checkbox"/>	MUSTANG \$250 to \$749
	<input type="checkbox"/>	TEAM \$750.00
	<input type="checkbox"/>	GOLD \$1,250.00

Please choose one of the designated player credit choices	<input type="checkbox"/>	_____ is my designated player. (write in player name)
	<input type="checkbox"/>	Please apply player fee credit to player fee general scholarship.
	<input type="checkbox"/>	No player fee credit. Please apply all amounts to the Booster Club in support of the program.

Please choose how you want name/logo displayed.	<input type="checkbox"/>	Do not display my name. (This option means your sponsorship will not be recognized.)
	<input type="checkbox"/>	Please display Sponsor Name as listed above. (This option means your name will be listed in basic text.)
	<input type="checkbox"/>	Please display my name/logo using provided "print-ready" artwork. IMPORTANT: All artwork must be submitted to muslowL@me.com . Any questions please contact Leah Muslow at 318.573.9372.

Please make checks payable to **Caddo Magnet High School** and include **"Magnet Men's Soccer Booster Club"** in the subject/memo line. Checks along with a copy of this form can be mailed or delivered to the school at **1601 Viking Drive, Shreveport, LA 71101.**