



2017- 2018 CADDO MAGNET HIGH SCHOOL

MEN'S SOCCER

SPONSORSHIP OPPORTUNITIES

Caddo Magnet Men's Soccer is gearing up for the 2017 – 2018 season, and we are looking for sponsors to “join our team”!

Thanks to dedicated ‘student-first’ athletes, excellent coaches, and the support of staff sponsors, volunteers, families, and friends, the **Caddo Magnet Men's Soccer program has become one of the most successful and respected high school soccer programs in Louisiana.** The Caddo Magnet Men's Soccer Booster Club is determined to build on that success and to continually improve and promote the growth of program through volunteer and financial support.

The Booster Club wants to give those friends, families, and businesses that share an excitement for the program an opportunity to offer their support -- **by becoming Magnet Men's Soccer Sponsors.**

The following sponsorship levels allow everyone to give at a level that is appropriate for them or their business. We thank you in advance for considering a sponsorship, volunteering your time, and supporting Magnet Men's Soccer. If you have any questions, ideas, or comments, please contact Leah Muslow, Booster Club President at 318.573.9372.

Thank you for your support,

Magnet Men's Soccer Booster Club



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Below are the sponsorship levels for the upcoming 2107-2018 Magnet Men's Soccer Program. The goal is to offer varying levels so supporters can choose the level that best works for them or their business.

The Mustang level is designed specifically for families, friends, and non-corporate sponsors. The Mustang level allows a portion of the sponsorship to count towards a designated player's team fees (read more about the *designated player credit* in the sponsorship chart).

The Team and Gold levels are designed with corporate or business sponsors in mind. These levels offer a unique opportunity to sponsor a wonderful program and gain recognition for their contribution. Whether for advertising, corporate imaging, or philanthropic reasons, your sponsorship will be going to a great cause. The *designated player credit* (as explained above) will also apply at the Team and Gold sponsorship levels.

The Team and Gold Sponsors will be recognized on the **pre-game jerseys** (used as practice and pre-game warm up jersey but also often worn by the players to school and elsewhere) as well a new "**spirit shirt**". We are excited about this spirit shirt for several reasons. First, this spirit shirt will be offered at a discount to all students, staff, friends and family thereby significantly increasing spirit and sponsor recognition. Second, this shirt will be introduced as an annual or series design (with 2017 -2018 being the first). Our hope is to create a new "tradition" that will create pride, excitement, and school spirit --- all while creating a much needed, reliable source of reoccurring funding for the program. Demand will dictate ultimate numbers, however the Booster Club will commit to printing no less than 200 of this year's spirit shirts.

The Gold level sponsors will enjoy maximum sponsorship recognition (as outlined in the following chart).

2017 - 2018 Sponsorship Opportunities Caddo Magnet Men's Soccer	Sponsorship Levels		
	\$500 Mustang	\$750 Team	\$1,250 GOLD
Recognition of sponsorship in Magnet Men's Soccer written communication – Magnet Website, Program Facebook page, sponsor banner, and yearbook page			
<i>Designated Player Credit</i> – Sponsors have the option to: 1) designate a specific player to receive a credit of \$250 towards the player's team fees, 2) designate \$250 be placed in a scholarship fund to assist in covering team fees for players with financial need, or 3) choose to have 100% of their contributions go directly to support the needs of the program (no player credit).			
Tax-deductible contribution option available (if appropriate). Checks should be written directly to Caddo Magnet High School with Men's Soccer Booster Club in the subject line for this option.			
Automatic Booster Club Membership			
Complimentary 2017-2018 Spirit Shirt (please designate size on sponsor form)			
Business Logo/Name printed on the back of the 2017-2018 Men's pre-game jersey. DEADLINE 10/06/17			
Business Logo/Name printed on the back of the 2017-2018 Men's Soccer 'Spirit Shirt'.			
Recognition as GOLD sponsors as often as possible (when feasible and appropriate), including: in team communications, on team banners, game day programs, roster cards, and during school picnic(s) and other special events.			
Two complimentary tickets and special recognition at the end of the year Soccer banquet.			
Team Plaque given to sponsor with team picture for office			
First 'right of refusal' of GOLD sponsorship for subsequent years			

SPONSORSHIP FORM

2017- 2018 CADDO MAGNET HIGH SCHOOL

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Thank you for supporting the Magnet Men's Soccer Program. Please fill out this form completely.

Contact Name			
Name of Sponsor (individual/ family/ business)			
Street Address			
City, State, Zip			
Contact Numbers	CELL	HOME/OFFICE	
Email Address			

Please indicate Sponsorship Level	<input type="checkbox"/>	MUSTANG \$500.00
	<input type="checkbox"/>	TEAM \$750.00
	<input type="checkbox"/>	GOLD \$1,250.00

Please choose one of the designated player credit choices	<input type="checkbox"/>	_____ is my designated player. (write in player name)
	<input type="checkbox"/>	Please apply player fee credit to player fee general scholarship.
	<input type="checkbox"/>	No player fee credit. Please apply all amounts to the Booster Club in support of the program.

Please choose how you want your name/logo displayed.	<input type="checkbox"/>	Do not display my name. (This option means your sponsorship will not be recognized.)
	<input type="checkbox"/>	Please display Name of Sponsor as listed above. (This option means your name will be listed in basic text.)
	<input type="checkbox"/>	Please display my name/logo using provided "print-ready" artwork. IMPORTANT: All artwork must be submitted to muslowL@me.com . Any questions please contact Leah Muslow at 318.573.9372.

Please make checks payable to **Caddo Magnet High School** and include **"Magnet Men's Soccer Booster Club"** in the subject/memo line. Checks along with a copy of this form can be mailed or delivered to the school at **1601 Viking Drive, Shreveport, LA 71101**.

Thank you for being a Magnet High Men's Soccer Sponsor!